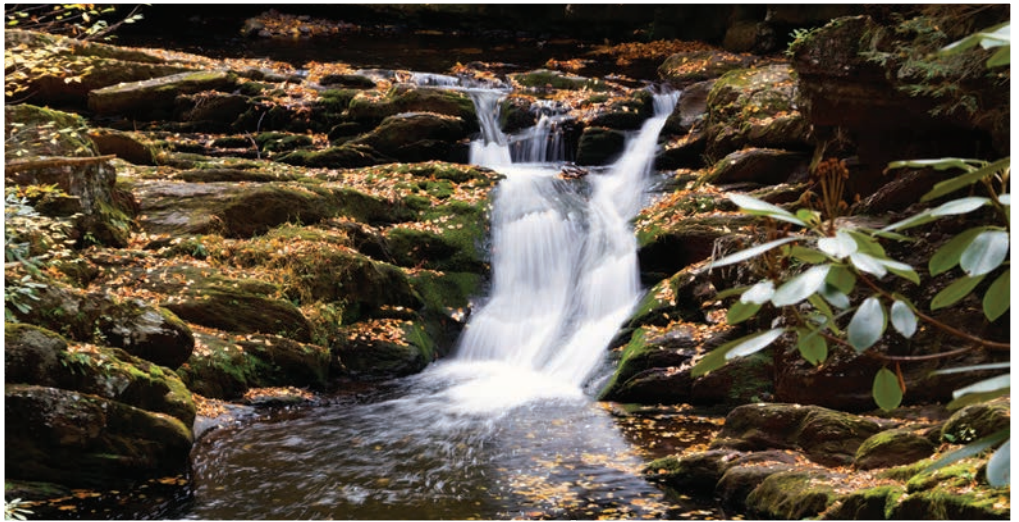
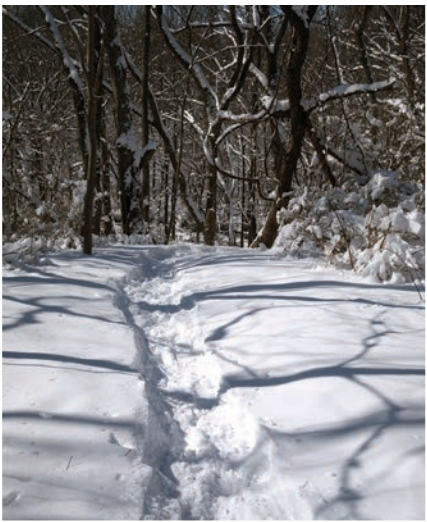




njHiking.com

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About

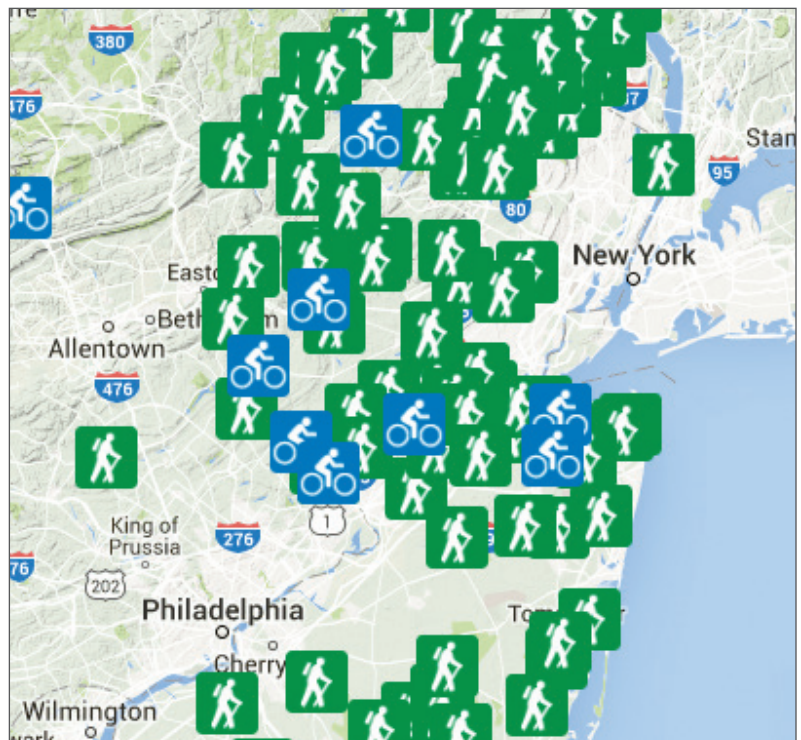
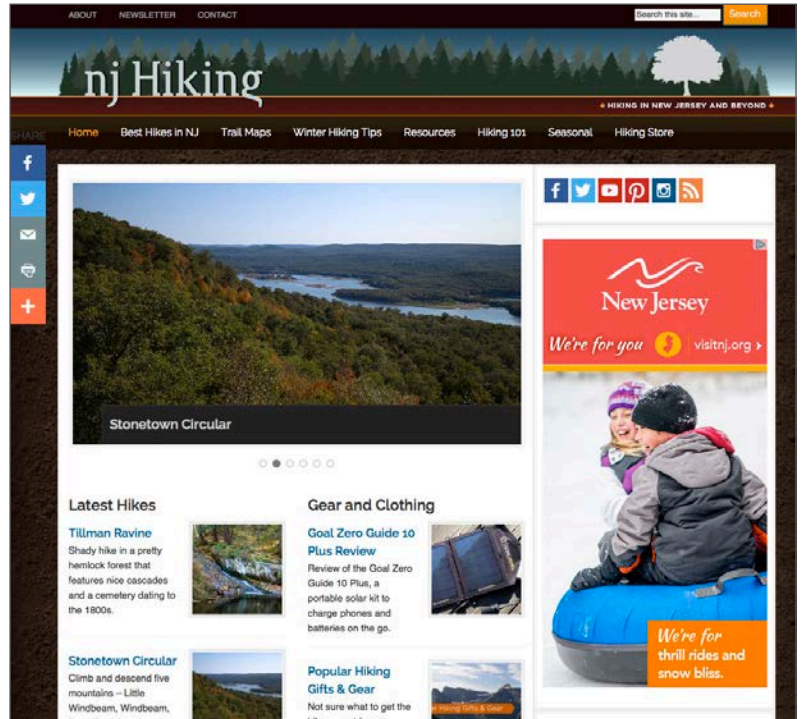
Established in 2009, njHiking.com provides info on hiking in New Jersey as well as the surrounding areas in New York and Pennsylvania.

The site contains detailed descriptions and photos of hikes, a trailhead map, and multiple lists like Top 10 Hikes in NJ and Best Waterfall Hikes.

The site also covers general hiking content such as hiking 101, gear and clothing reviews, and seasonal topics such as fall foliage, winter hiking, and snowshoeing.



In addition to a robust social media presence on Facebook, Twitter, Pinterest, and Instagram, our YouTube channel contains over 100 videos so hikers can get an idea what a particular trail is like.



njHiking.com

MENTIONS



NEW JERSEY 101.5

Dennis and Judy Show; Multiple website mentions



The Central Jersey Living Guide



Smithsonian.com



Exploring Central Jersey on foot through hiking



COURTESY OF SOMERSET COUNTY PARK SYSTEM
Sourland Mountain Preserve maintains its popularity because of its rugged terrain and 14 miles of trails over 4,000 acres.

The Garden State offers a wealth of parks and trails



COURTESY OF SOMERSET COUNTY PARK SYSTEM
Washington Reservoir Park.



JENNA INTERSIMONE
LIFE ABOARD THE
TRAVELING CIRCUS

There are very few activities that you can do anywhere in the world that will take you to beautiful, natural destinations for free—and luckily, one of them flourishes right here in Central Jersey. Hiking, a bare-bones activity that requires only a love of the earth and a pair of sneakers, may not offer the same excitement that comes with visiting a new city, but it does give families the chance to get outside and explore the scenery outside of their homes.

"New Jersey hiking is beautiful and very accessible with lots of friendly people to interact with along the way," said Paul Mandala, REI outdoor equipment store employee and avid hiker from Fort Lee. "It doesn't have the remoteness or solidarity of other areas I have hiked through, but it's a great place to get out for the day or weekend trips."

Although out-of-staters don't particularly know New Jersey for its hik-

"New Jersey hiking is beautiful and very accessible with lots of friendly people to interact with along the way."

PAUL MANDALA
REI OUTDOOR EQUIPMENT STORE EMPLOYEE

ing prowess, the state offers a diverse range of hiking trails and parks that are fitting for those looking for a rocky mountain hike, a beachy shore run or a stroll through flat meadows, which Dawn L. McClennen, co-founder of njHiking.com, is well aware of. "We don't have the elevation of something out West but it's actually quite diverse," said McClennen, who is from Middlesex County and has been hiking the state for about 20 years. "North Jersey is rugged and then Central is more mild and a little more farmlands. The Pine Barrens are flat and sandy with a lot of diverse trails that butt up against the beach. When you hike up a mountain here, you might see a city skyline."

See HIKING, Page 28

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